



# REMINGTON

*The premier service provider to the hospitality industry™*

## NEWS RELEASE

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### **REMINGTON TO REMAKE HISTORY WITH MAJOR RENOVATION AND REBRANDING OF LANDMARK FORT WORTH HOTEL**

#### ***Rebranding of Radisson Hotel Fort Worth to Hilton Includes \$10.5 Million Renovation***

DALLAS — (February 24, 2006) — Known for its care of historic lodging landmarks throughout the country as well as the proven ability to tailor revenue enhancing renovations for its clients, Remington announced plans to remake history once again with a rebranding and \$10.5 million renovation of the Radisson Plaza Hotel Fort Worth in Fort Worth, Texas. Registered as a national historic landmark, the hotel will be converted by Remington, the *premier service provider to the hospitality industry™*, to the Hilton brand and renamed the Hilton Fort Worth when the renovation is completed in April 2006.

*A moment in time. A place in history.* No words could accurately describe the place this hotel holds in the nation's history, a time when America seemed more innocent. Known as the former Hotel Texas, President Kennedy and the First Lady spent their last night together at the hotel on November 21, 1963. The next morning, after a speech in the Crystal Ballroom, the President's motorcade embarked on its fateful appointment with history. From its early days in the 1920's, the hotel has also been an important witness to Fort Worth's transformation from a rowdy cattle town, then a city awash in oil money, to its present day position as the 19<sup>th</sup> largest city in the United States and a thriving center of culture and commerce.

Mark Sharkey, Chief Operating Officer of Remington, stated, "The history of this grand property and its importance demands that we treat it with respect and great care. With the renovation we are undertaking and the well-planned conversion to the Hilton brand by April, we believe the hotel will be worthy of its heritage. Having managed the hotel since 1995, we have worked closely with our client to translate Remington's knowledge of the property and its surrounding market into an extensive renovation and rebranding that should significantly enhance the property's draw for leisure and business travelers. With the fabulous, versatile meeting space, fine cuisine and well-equipped, elegant and classic guestrooms, we also expect the new Hilton Fort Worth to become the first choice for upscale corporate customers. The Hilton brand is synonymous with the best in lodging and hospitality worldwide, which makes for a perfect fit with the hotel's coveted place in American history. The new amenities we will bring to the property should also greatly improve our guests' experience in one of downtown Fort Worth's prime locations."

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## Remington to Remake History with Rebranding of Fort Worth Landmark

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The guestrooms and suites will receive new bedding packages and beds featuring Hilton's signature Serenity Bed™, the new Hilton clock radios with MP3 plug, and high speed Internet access in each room. Remington will also open a new Skylight Court Lounge on the second floor, a new Concierge Lounge that will service two Executive floors and a new 24-hour self-serve Business Center. Once billed as having "the South's Greatest Lobby," the hotel will also benefit from complete renovation of the meeting and ballroom space, prefunction areas, Café Texas and Biscotti's Coffee Bar. Additional restoration of the historic exterior of the hotel is slated for the brickwork, intricate stone and wood detail as well as the entrance. In addition, the Presidential suite will be completely renovated and restored as the JFK Suite.

Featuring 294 guestrooms and suites, including one suite over 2,000 square feet, the Hilton Fort Worth is located in downtown Fort Worth across the street from the Fort Worth Convention Center and steps away from famous Sundance Square, with great entertainment, shopping and dining. Fort Worth attractions convenient to the hotel include Six Flags Over Texas, Fort Worth Zoo, Billy Bob's Texas, Fort Worth Cultural District and the Kimball Art Museum. Featuring 35,000 square feet of flexible meeting and conference space, the hotel also offers its guests the finest social and business experience in the South.

Remington is the premier service provider to the hospitality industry. One of the largest independent hotel service companies in the U.S., Remington currently has property, project and asset management assignments from coast to coast for many of the world's leading hotel owners and developers. The Company's experience spans all lodging types, segments and locations, including 12 different brands, independents and hotel condominiums. For more information about Remington, please visit [www.remingtonhotels.com](http://www.remingtonhotels.com).

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