



# REMINGTON

*The premier service provider to the hospitality industry™*

## NEWS RELEASE

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### **REMINGTON PERKS UP HILTON ST. PETERSBURG RENOVATION WITH LARGEST STARBUCKS IN THE TAMPA/ST. PETERSBURG AREA**

*New Starbucks Integral Piece of Recent \$4 Million Renovation*

DALLAS — (August 31, 2005) — Having recently completed an extensive renovation of the Hilton St. Petersburg, Remington Hotel Corporation, the *premier service provider to the hospitality industry™*, added yet another flavorful option to the hotel's growing list of amenities with a new Starbucks. Featured prominently in the hotel's lobby area, the 2,000-square-foot, 68-seat Starbucks is believed to be the largest in the Tampa/St. Petersburg area.

"This is the third Starbucks we have added to our managed hotels and certainly the largest to date," noted Mark Sharkey, Chief Operating Officer of Remington. "We have a long track record of developing project management plans for our clients that not only improve the aesthetics and amenities of the hotel but also significantly enhance its profitability and return on investment. In this case, by converting space that was previously occupied by a delicatessen, we believe we have dramatically improved the food and beverage amenities of the hotel with the new Starbucks. Given the hotel's close proximity to the University of South Florida campus, students of USF can enjoy the convenience of our new Starbucks. The group and convention business, drawn by our large meeting space and the convenient access to many of St. Petersburg's cultural amenities, will enjoy this new amenity of the hotel."

The Starbucks at the Hilton St. Petersburg features an eclectic atmosphere with two distinct seating areas, one of which will accommodate 40 customers in a soft seating area, outside café seating and wireless Internet access.

Located at 333 First Street South, the 333-room Hilton St. Petersburg offers easy access to Bay Walk Center, the Museum of Fine Arts, and the Dali Museum, and is across the street from Progress Energy Field and the Mahaffey Theatre. Featuring 35,000 square feet of ground floor flexible meeting and conference space, the hotel also offers its guests a heated outdoor swimming pool, oversized Jacuzzi<sup>®</sup>, a large sundeck, Brandi's Lobby Bar, a health and fitness center, and the Spa Olympia, one of St. Petersburg's finest day spas.

-MORE-

Remington Perks Up Hilton St. Petersburg with New Starbucks

Page 2

August 31, 2005

Remington's extensive renovation of the Hilton St. Petersburg included the remodeling of each of the hotel's 333 guestrooms and suites with new bedding packages and beds featuring Hilton's signature Serenity Bed™.

Remington is the premier service provider to the hospitality industry. One of the largest independent hotel service companies in the United States, Dallas-based Remington currently has 39 hotels under property management, 36 ongoing project management jobs and several hotels under asset management. Over the past 35 years, the owners of Remington have acquired, developed and sold hundreds of hotel assets. For more information about Remington, please visit [www.remingtonhotels.com](http://www.remingtonhotels.com).

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