

AROUND

PASSIONATELY PURSUING A
HUNGER-FREE COMMUNITY

the table



**North Texas
Children**
are Full and
Focused,
Thanks
to You!



A Member of Feeding America

CLOSE THE GAP
50 Million Meals By 2011.

Kids in our
community are
poised for success,
thanks to your gifts...
see inside!

Save the Date!

KRLD Restaurant Week | Now –
September 5



Don't miss out on the 13th annual KRLD Restaurant Week presented by Central Market, now through

September 5! More than 100 of the area's best restaurants are offering special three-course dinner menus for \$35 (beverage, tax and gratuity not included). For each dinner served, \$7 will benefit the [North Texas Food Bank](#) and Lena Pope Home. Check [ntfb.org](#) for more information and a list of participating restaurants.

Hunger Action Month | September

September is Hunger Action Month! Find out how you can help fight hunger in North Texas by checking out 30 Ways to Make a Difference and by taking the Hunger Action Month Pledge. Visit [ntfb.org](#) for more details. There are great ways to get involved as a family, youth or community group, office co-workers or faith community. Make September YOUR Hunger Action Month!

Taste of the NFL Dinner Series September 13 – November 14

Award-winning Dallas chef Kent Rathbun and a few of his North Texas culinary friends have teamed up to create the Taste of the NFL Dinner Series. This series of exquisite dinners will coincide with the beginning of the 2010 NFL season and runs through mid-November. The cost of each dinner is \$125 plus tax and 20 percent gratuity and will feature several courses paired with Gallo wine. Reservations can be made by calling each restaurant directly. All proceeds will benefit the North Texas Food Bank and Tarrant Area Food Bank. Visit [ntfb.org](#) for a list of dates and restaurants!

To volunteer or to host a Virtual Food Drive, contact Sophia Sindalovsky at Sophia@ntfb.org. To schedule a Canned Food Drive, contact Jerrye Hall at jerrye@ntfb.org.

Creative Passion Makes a Difference

You won't find many companies here in the Dallas area – or anywhere, for that matter – that advertise weekly events like “Macaroni Monday” or “Protein Push Friday.” But these aren't office-wide celebrations of pasta or tunafish. These are just a couple of the creative ways the associates of Ashford Hospitality Trust and Remington Hotels are getting involved in the fight against hunger in North Texas.

Ashford Hospitality Trust and Remington Hotels, sister companies based in Dallas, have been involved with the [North Texas Food Bank](#) since 2009. Remington Hotels Senior Vice President Amy McDaniel says the companies have worked with many other nonprofit organizations throughout the years, but they wanted to support the Food Bank because they knew everyone would feel connected to the cause.



Ashford Hospitality Trust and Remington Hotels CEO Monty Bennett with friend Will Young

“It's such an easy charity to partner with,” says Amy. “Whatever you do, you know you're making a difference. Everyone feels like they can contribute.”

Whether it's virtual food drives, canned food drives or volunteering at the Food Bank's warehouse, the employees of Ashford Hospitality Trust and Remington Hotels truly

go above and beyond to creatively engage each other and their community in the fight against hunger. The aforementioned “theme days” encourage employees to donate boxes of non-perishable macaroni one day and much-needed protein products another.

“We use healthy competition to keep the spirit going,” says Amy. “Creativity helps a lot.”

The companies' innovative fundraising efforts for the Food Bank have produced remarkable results. For maximum impact, CEO Monty Bennett decided the companies would match every dollar employees donated through virtual food drives and 50 cents for every can donated through canned food drives. Last year, all 166 employees helped raise an incredible \$30,000 to feed North Texans in need. This past spring, they raised \$37,000. That's a total of 268,000 meals for our hungry North Texas neighbors!

Ashford Hospitality Trust and Remington Hotels truly stand out as a creative and passionate corporate partner in the fight against hunger. In fact, the companies are working with the Food Bank to share their innovative best practices for successful food drives with other corporations who want to become involved like they have.

“This enriches the lives of all our associates,” says Amy. “It's mutually beneficial. The Food Bank gets the funds, but we get a lot out of it. We get camaraderie, teamwork and the spirit in our office.”

We are endlessly grateful for the steadfast support of the employees of Ashford Hospitality Trust and Remington Hotels as we work to fight hunger in our community.