

## **Hilton Journey Ambassador 2007 Award Winners**

In a landmark speech in 1954, Conrad Hilton spoke about the "light and warmth" of hospitality.

Fifty-two years later, this philosophy provided the inspiration to create our Journey Ambassador Program. Since its launch in late 2006, the HJA program has contributed significantly to our brand's success in raising guest service scores and distinguishing our brand's arrival experience from that of our competition. All Journey Ambassadors are helping to fulfill Conrad's dream of "Filling the Earth with the Light and Warmth of Hospitality".

To provide the much-deserved attention to our valued Ambassadors at each hotel, we created an award program to recognize outstanding performance. It is with great pleasure that we announce our 2007 Hilton Journey Ambassador Award winners! Each hotel that scored within the Top 25 for "Staff Made Me Feel Welcome" on their SALT scores, was eligible for the award. The winners were selected through evaluation of the nominations provided by their General Managers.

### **First Place Co-Winners**

Michael Goldberg - Hilton Fort Worth  
Preston Bates - Hilton Baton Rouge Capital

### **Second Place**

Sara Sabia - Hilton Suites Ocean City

### **Honorable Mention**

James Fengel - Hilton Greenville (South Carolina)  
Janet Sanfilippo - Hilton Palm Beach Airport  
Mario Lambert - Hilton Lac-Leamy  
Theo Laros - Hilton Dallas Park Cities

All of our winners received prizes, including American Express gift certificates and acknowledgement letters.

Going forward, this will become a semi-annual brand award, so we encourage your hotel to remain focused on developing your HJA programs and improving your SALT scores for the attribute of "Staff Made Me Feel Welcome".

Once more, our warmest congratulations to the winners!